

Capell's Circulation Report Traditions to be Carried on by The New Single Copy

January 8, 2010. Capell & Associates, publisher of *Capell's Circulation Report* (CCR), and Harrington Associates, publisher of *The New Single Copy*, are pleased to announce an agreement whereby Harrington will assume the responsibilities for the archives and subscription obligations of CCR. Under the terms of the agreement, readers of CCR will receive *The New Single Copy* for periods of one or two years, depending on the length of their current subscriptions, and *The New Single Copy* will draw on the archives of CCR to develop editorial examining historical circulation trends and Harrington will explore the possibility of continuing CCR's circulation industry surveys. All such material will be identified as CCR editorial and will be identified with the CCR logo. The agreement is effective immediately.

Capell's Circulation Report, The Newsletter of Magazine Circulation, was launched in 1982 and has been continuously published by E. Daniel (Dan) Capell, a magazine professional who had a successful career as circulator and publishing executive, notably with *Newsweek*, Ziff-Davis, and Time Inc.

Harrington Associates, LLC, was formed by John Harrington in July 1996 and has published *The New Single Copy, A Newsletter About Publishing And Publishing Distribution*, continuously since then. For many years before that, Harrington was the chief staff officer of the Council for Periodical Distributors Associations (CPDA), an organization representing magazine and book distributors.

"I cannot think of a better person to entrust with my loyal readers," said Dan Capell. "John is an industry veteran whose *The New Single Copy* has frequently collaborated with CCR over the years. I am certain that CCR readers will enjoy his perspective."

About the agreement, John Harrington said, "*Capell's Circulation Report* has for nearly 30 years set the standard for publishing newsletters. I have had the privilege of working with Dan on several projects over the years and am extremely proud to be able to carry on some of the traditions he has established."

For more information, please contact John Harrington, 401-213-6830, www.nscopy.com.